

Biog

5+ years experience
CSS & Html design skills
Strong client rapport: cool, calm, considerate
Strong print design
Excellent communication skills
Independent but also a team player

Work History

April 2008 - Current

Creative / web designer for Printout

- Design and build of various static and dynamic websites.
- Creation of flash banner adverts for Transworld Publishing.
- Updates and maintenance of existing websites including, flash banners, html and basic php updates.
- Production of printed promotional material for various clients including, brochures, leaflets, dls, press adverts and billboards.

June 2009 - July 2009

Web developer at Machina (digital arts consultancy)

Update and navigation redesign for the Adelphi films website.

Jan 2008 - March 2008

Freelance Graphic Design for The Movieum

Designed and Produced graphics for the Movieum Exhibition about the British Film Industry including;

- Promotional leaflets, posters, interior and exterior Banners.
- Created and produced Movieum Merchandising Photo holders brochures etc.
- Designed Information panels and interior signage.

Nov 2007 - Dec 2007

Graphic / Web Design for Mew Media

- Designed with Mew Media a company Intranet site.

Oct 2007 – Nov 2007

Freelance Graphic / Web Design, London

Working for clients in both screen and print, projects include

- Static website for Artist Anna Butler www.bubblesocks.com.
- Promotional leaflets for holiday company action-outdoors.
- Working on personal projects such as the www.frison.co.uk portfolio.

Nov 2006 – Sep 2007

Project Manager, Chamonix, France

- Project managed the refurbishment of a Chamonix flat for upmarket holiday rentals.
- Responsibilities included budgeting and scheduling of project and co-ordinating a team of sub-contractors.
- Produced a website and branding for the business - www.hialpine.com.

LAURENCE TAYLOR

THE GRAPHIC DESIGNER

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Dec 2006 - Apr 2007

Customer Service Representative for Action-Outdoors.co.uk, Chamonix

- Part-time job in addition to project management role.
- Responsibilities included meeting and greeting customers, introducing them to Chamonix and the Alps and dealing with queries.

Apr 2004 - Jan 2006

Production Co-ordinator at The Evening Standard and Metro, London

- Advised customers on the best way to send artwork to the paper.
- Dealed with problems related to artwork and maintaining the copy flow into the newspapers.
- Liased with the marketing team to develop a logo and ident for the 'recruit london' sales package.
- Created promotional fillers for different features and worked in consultation with the company designers to produce a redesign of all fillers for the Evening Standard.

Technical Skills

Adobe Indesign, Photoshop and Illustrator, Dreamweaver, CSS design, html/xhtml, jquery, Microsoft Office

Academic

Sep 2000 – May 2004

University of Lincoln

BA (Hons) in Graphic Design 2:2

1998 – 1999

West Suffolk College

BTec Diploma Foundation Studies in Art and Design

1993 – 1998

County Upper School, Bury St. Edmunds

3 A-Levels (Geography, Media Studies, Art)

9 GCSE's at grades B to D

Interests

- I am a keen rock climber enjoying the mental and physical challenge the sport provides.
- I enjoy sliding down big mountains on a snow-board in fantastic surroundings.
- Now back in London I enjoy going to galleries, exhibitions, cinema, gardening, live music and random nights out.

References

Available upon request.